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Broad industry coalition calls upon EU decision-makers to ACT NOW for equal access to in-vehicle data and functions

Brussels, 19th April 2018. A broad coalition comprising vehicle dealers, automotive aftermarket and mobility services operators, the European insurance industry, the European representations of both motorist consumers and SMEs, is urging EU decision-makers to act decisively to establish fair and equal access to in-vehicle data and resources, amidst concerns that effective competition, innovation and free consumer choice are currently not being placed at the heart of its agenda.

In order to continue offering the high level of competitive services demanded by their customers, together with improved operational safety and environmental compliance, all independent service providers 'around the car' must be able to compete on an equal footing with vehicle manufacturers (VMs) by continuing to access the vehicle, its data and functions in an independent and direct manner. This would allow the development of new competitive digital services resulting in true consumer choice and enabling consumers to fully decide with whom they share their data.

However, all this would not be possible with the model put forward by VMs, the so-called 'Extended Vehicle', which will channel all future communication and data access through their own backend server. As such, this would prevent all other independent service providers from offering competing services to consumers, as only a small part of the vehicle-generated data will be shared with them, compared to the data available to the VMs. Also, direct real-time communication with the vehicle/its functions/the driver is prevented.

The coalition has therefore launched a Manifesto urging EU decision-makers, and in the first instance the EU Commission, to 'act now' by introducing pertinent requirements aiming to establish in the coming years the "interoperable, standardised, secure and open access telematics platform" set out in the 2015 EU eCall Regulation in order to ensure a level playing field. This solution would maintain consumer choice, independent entrepreneurship, competition and innovation for all services 'around the car', whilst ensuring the same high level of safety, security, liability and data protection as the VMs use themselves. According to the Commission's Transport Research Laboratory (TRL) Study Report, it is the only solution that would allow equal opportunities for independent service providers and true competitive choice for consumers, but it requires legislative intervention.

The Call to Action by the Coalition asks:

 For the European Commission to start working on a robust regulatory framework for an interoperable, standardised, secure and safe on-board application platform. High Level Principles and Requirements should be enshrined <u>now</u> into the Data/Third Mobility Package

- upon which the work can be triggered so that a solution will be in place without undue delay to address the rapidly increasing number of connected vehicles in the automotive service and mobility markets.
- In the meantime and until such a platform is in place, there should be a 'right to do business', and vehicle manufacturers should give as from 1.1.2020, non-discriminatory access to the invehicle telematics systems *used by themselves*, and to those in-vehicle systems and interfaces which they allow third party service providers access to.
- To adopt a sound definition of Remote Diagnostic Support (RDS), which is currently being
 discussed with DG GROW as a follow-up of the new Vehicle Type-Approval Regulation, enabling
 the remote, direct bi-directional communication with the vehicle via a standardised in-vehicle
 interface to conduct a remote diagnostics analysis.

This 'Call for Action' is also in line with the European Parliament's TRAN Committee Report on C-ITS which calls upon the Commission to publish a legislative proposal on access to in-vehicle data and resources by the end of this year.

The coalition upholds that the current telematics data access model - controlled and operated by car manufacturers — prevents independent businesses from embracing digital opportunities, jeopardises consumer choice, innovation and a prosperous EU digital economy. It's clear what is at stake here. "Our solution is for fair and equal access to vehicle telematics, to ensure safety and security is maintained, whilst safeguarding competition, innovation and consumer choice. It is therefore crucial that competition, innovation and consumer interests must be put back at the heart of the EU Digital Single Market".

Please find here the *Manifesto*.

Undersigned Industry, Consumer and SME Associations:

ADPA Automotive Data Publisher Association	ADPA – the European Independent Data Publishers Association aims to ensure fair access to automotive data and information and to provide competitive framework conditions for independent data publishers. This will allow the publishers to be able to design and provide competitive, innovative and multibrand products and services to operators of the automotive aftermarket. Contact: Laurence Eeckhout — EU Affairs Manager — laurence.eeckhout@adpa.eu — tel: +32 2 761 95 16.
€cecra	CECRA - the European Council for Motor Trades and Repairs - is the European Federation representing the interests of the motor trade and repair businesses and European Dealer Councils on behalf of vehicle dealers for specific makes. Its main aim is to maintain a favourable European regulatory framework for the enterprises of motor trade and repair businesses it represents. Contact: Bernard Lycke – Director General – Bernard.lycke@cecra.eu – tel: +32 2 771 96 56.
CITA	CITA is the international association of public and private sector organisations actively practicing compulsory inspection of in-service motor vehicles and their trailers, or with responsibility for authorising and supervising inspection organisations. CITA has defined its vision as enabling its members to play an influential role in the development and implementation of policies for safe and sustainable road usage. This vision will be supported by CITA's Mission to provide the forums to create, assess and promote best practice, ensuring safe and compliant vehicles throughout their life cycle. Contact: Eduard Fernandez - Executive Director - e.fernandez@citainsp.org - +32 2 469 06 70.
EUROPEAN GARAGE EQUIPMENT ASSOCIATION	EGEA - the European Garage and test Equipment Association represents both manufacturers and importers of tools and equipment for the repair, servicing and technical inspection of vehicles, as an integral part of supporting the automotive industrial value chain. Its role is to ensure that its associations' members can provide the best equipment and service to the automotive aftermarket by striving to keep members up-to-date concerning new vehicle technologies and legislative and standardisation requirements and thus be competitive in the garage and test equipment supply, service and calibration industry. Contact: Eléonore van Haute — Secretary General — Eleonore.vanhaute@egea-association.eu — tel: +32 2 761 95 15.
****	ETRMA is the voice of tyre and rubber goods producers to various European institutions. ETRMA activities focus on the following key interdependent areas: representation, coordination, communication, promotion and technical liaison. The primary objective of ETRMA is to represent the regulatory and related interests of the European tyre and rubber manufacturers at both European and international levels. ETRMA is the sole interlocutor, specifically designated by the European tyre and rubber producers to carry out this critical task. Contact: Fazilet Cinaralp - Secretary General - f.cinaralp@etrma.org and Marianna Faino - Coordinator Environment & Transport - m.faino@etrma.org - tel: +32 2 218 49 40.
REGION I	FIA Region I is a worldwide federation of Motoring and Touring Clubs. FIA Region I represents the interest of these members as motorists, public transport users, pedestrians and tourists in Europe. Its primary goal is to secure a mobility that is safe, affordable, sustainable and efficient. Contact: Chris Carroll — Policy Director — ccarroll@fia.com — tel: +32 2 282 08 18.
FIGIEFA Automotive Aftermerket Distributors	FIGIEFA is the international federation of independent automotive aftermarket distributors. Its members represent retailers and wholesalers of automotive replacement parts and components and their associated repair chains. FIGIEFA's aim is to maintain free and effective competition in the market for vehicle replacement parts, servicing and repair. Contact: Sylvia Gotzen – CEO – Sylvia.gotzen@figiefa.eu – tel: +32 2 761 95 10.

